

## CASE STUDY

### Comprehensive Sustainability strategy and roadmap development

Client Requirements	Our Approach	Outcome & Deliverables
<p>Comprehensive support, involving the identification of key focus areas and development of a materiality-led sustainability and governance framework</p> <p>Sustainability strategy development, in line with key stakeholder requirements; disclosure optimization, maximising value to global and domestic institutional investors and rating agencies</p> <p>Recommendations and a prioritised action list to improve ratings over time</p> <p>Improvement of internal understanding of sustainability performance, momentum and disclosure</p>	<p>Conducted a full materiality assessment, identifying and mapping material topics across stakeholders</p> <p>Used Cascade to produce over 150 recommendations and a non-financial questionnaire; all metrics aligned with SASB, GRI &amp; CDP requirements</p> <p>Identified and set internal material topics, KPIs and targets; mapped these to UN SDGs</p> <p>Assessed 32 peer group companies to identify strengths, weaknesses, and relative performance, including review of peer targets and KPIs</p> <p>Wrote the company's Sustainability report and project managed the review and response to the annual update for four rating agencies</p>	<p>Produced a robust Sustainability report with improved profile of the Annual report and website sustainability sections (including datasheets, additional policies and targets)</p> <p>Supported the creation of an internal sustainability reporting dashboard</p> <p>Significant rise in external ratings e.g. MSCI rating increased three notches from BB "Average" in 2020 to AA "Leader" in 2024</p> <p>Positive feedback from Sell-side analysts</p>



For more information, visit us at [www.cen-grp.com](http://www.cen-grp.com)

Hear more from our experts on [LinkedIn](#) 